



Ricette italiane tutte da mordere 🇮🇹

ItalianWay



The taste and
wellbeing of the
Mediterranean tradition.



with
**The Recipe
of "La Vita"**

The best ingredients
for a better life



The quality of Italian flavours, from the kitchen to your pet's bowl.

Italian cuisine is unique. Giuntini incorporates the value of this cuisine into the diets of cats and dogs, thanks to **ItalianWay**: the **Italian response** to the growing needs, **selection** and **food safety** of our pets. In this way, we take care of them in the same way we would of ourselves.

ItalianWay is the new range of dry pet foods with that extra something: the unmistakable taste of **Mediterranean tradition**. Rich in **fresh and dried** raw materials (more than **40% meat** products and **30% fish** products), these products are the ideal choice for a **healthy, tasty** and **nutritious** diet.



Grain
Free



Gluten
Free



No
OGM



No
Colorants



Cruelty
Free



More than
40% meat



More than
30% fish

Olive oil
Rich in
unsaturated
fatty acids



The Recipe of "La Vita": our research, their wellbeing.



The concept for **The Recipe of "La Vita"**, and the **exclusive formulations** for ItalianWay, have evolved from careful collaboration between Giuntini and the Faculty of Veterinary Medicine of the University of Perugia. These recipes are unique because the ingredients create the optimum balance between the unequivocal **taste of Italian cuisine** and the **proven benefits** for the body.



Garlic powder
Exhibits natural de-worming
properties, and also aids circulation.






Rosemary oil
Natural
antioxidant



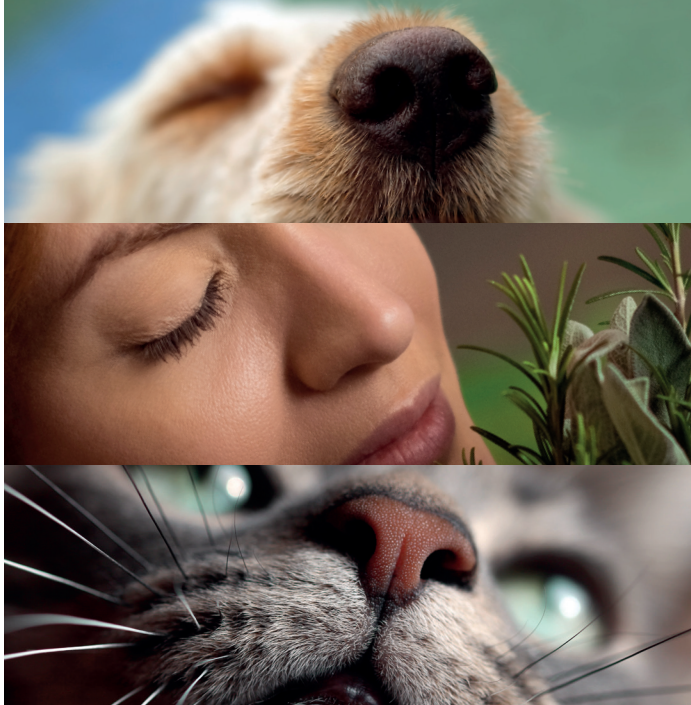
Tomato
Rich in Lycopene,
which helps defend
against free radicals

Oregano oil
Helps reduce bloating,
and also demonstrates
antiseptic properties



Ingredients		Advantages
	Rosemary oil	Natural antioxidant
	Olive oil	Rich in unsaturated fatty acids
	Tomato	Rich in Lycopene, which helps defend against free radicals
	Oregano oil	Helps reduce bloating, and also demonstrates antiseptic properties
	Garlic powder	Exhibits natural de-worming properties, and also aids circulation.

- 🕒 Formulated with no **added artificial colourants**
- 🕒 Designed specifically for variations in **breed, age and lifestyle**
- 🕒 Created to reduce the risk of intolerances (**grain or gluten free**)



INSPIRED TO US, DESIGNED FOR THEM.

ALL TASTE AND WELLNESS OF THE MEDITERRANEAN DIET
TAILORED TO DOGS AND CATS.

by
**La Ricetta
della Vita**



OLIVE OIL



TOMATO



ROSEMARY OIL



OREGANO OIL



GARLIC POWDER

Original Italian flavours, fresh and selected raw materials.
ItalianWay seduces dogs and cats by selected, natural and
mediterranean flavour recipes.

italianwaypet.it



LET THEM TRY IT OUT
THE NEW RECIPE WITH TROUT
AND BLUEBERRIES

ItalianWay

GIUNTINI
Ricette Italiane tutte da mordere



Dry dog food

Chicken and Turkey	Starter MINI	10
Chicken and Turkey	Junior MEDIUM MAXI	12
Chicken and Rice	Classic Fit Adult MINI	14
Chicken and Rice	Classic Fit Adult MEDIUM	16
Chicken and Rice	Classic Fit Adult MAXI	18
Salmon and Herring	Hypoallergenic Adult MINI	20
Salmon and Herring	Hypoallergenic Adult MEDIUM	22
Salmon and Herring	Hypoallergenic Adult MAXI	24
Duck	Sensitive Adult MINI	26
Duck	Sensitive Adult MEDIUM	28
Duck	Sensitive Adult MAXI	30
Trout and blueberries	Ideal weight Adult MINI	32
Trout and blueberries	Ideal weight Adult MEDIUM	34
Trout and blueberries	Ideal weight Adult MAXI	36



Wet dog food

Chicken and Turkey	Junior	38
Chicken and Rice	Classic Fit Adult MINI MEDIUM	40
Salmon	Hypoallergenic Adult MINI MEDIUM	42
Duck	Sensitive Adult MINI MEDIUM	44
Trout and blueberries	Ideal weight Adult MINI MEDIUM	46

Dry cat food

Chicken and Turkey	Kitten	48
Chicken and Rice	Classic Fit Adult	50
Salmon and Herring	Sterilized Adult	52
Duck	Sensitive Adult	54
Trout and blueberries	Ideal weight Adult	56

Wet cat food

Chicken and Turkey	Kitten	58
Chicken and Rice	Classic Fit Adult	60
Salmon	Sterilized Adult	62
Duck	Sensitive Adult	64
Trout and blueberries	Ideal weight Adult	66



Chicken and Turkey

Starter

Junior | MINI



Grain Free



No OGM



No Colorants



Cruelty Free

Italian Way Starter Junior Mini is a grain-free food with hydrolysed fish protein formulated for:

- The weaning of small puppies from the age of 20 days up to 12 months
- The early weaning of medium/large puppies from 20 days up to a maximum of 4 months

Italian Way Starter Junior Mini with fresh chicken and turkey is the ideal product for supplying puppies with protein, vitamins, minerals, amino acids and essential fatty acids for correct development.

Available in the following formats: **800 g**, **1,5 kg** and **8 kg**.

Composition: Chicken and turkey min. 40% (of which fresh min. 12%, dehydrated 28%), potato starch, peas, animal fat, Decorticated soybean flour, Hydrolysed salmon protein (min.4%), Dehydrated herring flour, Whole soybean seed, Hydrolysed animal proteins, Potato protein, Dehydrated animal proteins, Whole flaxseed, Pure concentrated crude fibre (from natural lignocellulose), Brewer's yeast, Sodium chloride, Olive oil (2g/kg), Dehydrated tomato (1g/kg), Dried garlic (0.5g/kg), Rosemary oil (10mg/kg), Oregano oil (5mg/kg).

Analytical components: Crude protein: 34.0%; Crude fats: 20.0%; Crude fibre: 1.6%; Crude ash: 8.3%; Calcium: 1.5%; Phosphorus: 1.0%; Fatty acids: (Omega 3: min. 0.9% - Omega 6: min. 5%).

Nutritional additives: Vitamin A: 22,000 U.I./kg; Vitamin D3: 1,400 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7.6 mg/kg; Vitamin B2: 6.5 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0.1 mg/kg; Biotin: 0.2 mg/kg; Niacin: 32 mg/kg; Calcium D-Pantothenate: 8.5 mg/kg; Folic acid: 1.4 mg/kg; 3b101 Iron: 70 mg/kg; 3b201 Iodine: 0.8 mg/kg; 3b405 Copper: 15 mg/kg; 3b502 Manganese: 70 mg/kg; 3b606 Zinc: 75 mg/kg; 3b8.10 Selenium (Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060): 0.1 mg/kg; 3b801 Selenium: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Recommended daily intake in % of dog's weight			
Dog breed	3 rd month	4 th month	5-12 months
Toy/Mini	from 5,0%	to 4,0%	to 3,4%
Small	from 4,5%	to 3,5%	to 2,8%
Medium	from 4,0%	to 3,0%	-
Medium Large	from 3,6%	to 2,6%	-
Large	from 3,2%	to 2,2%	-
Giant	from 3,0%	to 2,0%	-

Instructions for correct use: Feed after the first 20 days of the puppy's life. Up to about 30 days of life, moisten the croquettes with warm water and/or cow's milk. After that, croquettes can be fed dry. Always keep a bowl of room temperature water available.



Chicken and Turkey

Junior

MEDIUM | MAXI



Gluten Free



No OGM



No Colorants



Cruelty Free

Italian Way Junior Chicken and Turkey has been specially formulated to meet the needs of medium and large breeds of puppies throughout the growth phase. Containing more than 40% meat, of which 12% is fresh meat, this diet is naturally rich in protein of high biological value to help support muscle growth in your puppy. The gluten-free formula is highly palatable, and is enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **3 kg** and **12 kg**.

Composition: Chicken and turkey min. 40% (fresh min. 12%, dehydrated min. 30%), rice (min. 12%), potato starch, animal fat, maize, hydrolysed salmon protein (min. 3%), hydrolysed animal proteins, potato protein, lucerne, whole linseed, whole soya, lignocellulose, yeast, maize gluten, dicalcium phosphate, sodium chloride, olive oil (2 g/kg), dried tomatoes (1 g/kg), dried garlic (0,5 g/kg), rosemary oil (10 mg/kg), oregano oil (5 mg/kg).

Analytical components: Crude protein: 30,0%; Crude fat: 16,0%; Crude fibres: 2,7%; Crude ash: 7,5%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: (Omega 3: min. 0,9% - Omega 6: min. 5%).

Nutritional additives: Vitamin A: 23.000 U.I./kg; Vitamin D3: 1.300 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 7,5 mg/kg; Vitamin B6: 6 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,2 mg/kg; Niacin: 34 mg/kg; Calcium-D-Pantothenate: 10 mg/kg; Folic acid: 1,3 mg/kg; 3b201 Iodio: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Selenium (Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060): 0,1 mg/kg.

Recommended daily feeding rate in grammes: From 6 weeks of age until 6 months: divide into 3-4 meals per day; From 6 months of age: divide into 2-3 meals per day.

6 weeks–6 months (total daily quantity)		
Medium	Large	Giant
290g-420g	420g-550g	550g-660g

7 months–6 months (total daily quantity)		
Medium	Large	Giant
300g-460g	460g-650g	650g-750g

Instructions for correct use: feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Chicken and Rice

Classic Fit

Adult | MINI



Gluten Free



No OGM



No Colorants



Cruelty Free

Italian Way Chicken and Rice has been specially formulated to meet the nutritional needs of small breed and mini adult dogs. This grain-free formula, containing more than 40% chicken and turkey, ensures an optimal protein supply, whilst the whole linseed and soya beans provide the important fatty acids omega-3 and omega-6, which help maintain a healthy skin and shiny coat. Formulated with special insoluble fibre, which promotes oral hygiene and health, and enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **800 g**, **1,5 kg** and **8 kg**.

Composition: Chicken and turkey min. 40% (fresh chicken min. 6%, dehydrated chicken meal min. 15%), rice (min. 15%), potato starch, animal fat, maize, peas, hydrolysed animal proteins, lucerne, whole linseed, lignocellulose, whole soya, yeast, dicalcium phosphate, sodium chloride, olive oil (2 g/kg), dried tomatoes (1 g/kg), dried garlic (0,5 g/kg), rosemary oil (10 mg/kg), oregano oil (5 mg/kg).

Analytical components: Crude protein: 26,0%; Crude fat: 17,0%; Crude fibres: 3,0%; Crude ash: 7,5%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: omega 3: min. 0,9% – omega 6: min. 5,2%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.300 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 7,3 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 31 mg/kg; Calcium-D-Pantothenate: 8 mg/kg; Folic acid: 1,1 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Toy/Mini (3-9 kg)	60 g - 150 g
Small (9-18 kg)	150 g - 250 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Chicken and Rice

Classic Fit

Adult | MEDIUM



Italian Way Chicken and Rice has been specially formulated to meet the nutritional needs of medium breed adult dogs. This grain-free formula, containing more than 40% chicken and turkey, ensures an optimal protein supply, whilst the whole linseed and soya beans provide the important fatty acids omega-3 and omega-6, which help maintain a healthy skin and shiny coat. Formulated with special insoluble fibre, which promotes oral hygiene and health, and enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **3 kg** and **12 kg**.

Composition: Chicken and turkey min. 40% (fresh chicken min. 6%, dehydrated chicken meal min. 15%), rice (min. 13%), potato starch, animal fat, maize, peas, hydrolysed animal proteins, lucerne, whole linseed, lignocellulose, whole soya, yeast, dicalcium phosphate, sodium chloride, olive oil (2 g/kg), dried tomatoes (1 g/kg), dried garlic (0,5 g/kg), rosemary oil (10 mg/kg), oregano oil (5 mg/kg).

Analytical components: Crude protein: 26,0%; Crude fat: 16,0%; Crude fibres: 3,0%; Crude ash: 7,5%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: omega 3: min. 0,9% – omega 6: min. 5,2%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.100 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 7,3 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 31 mg/kg; Calcium-D-Pantothenate: 8 mg/kg; Folic acid: 1,1 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Medium (18-30 kg)	210 g - 350 g
Medium Large (30-45 kg)	350 g - 470 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Chicken and Rice

Classic Fit

Adult | MAXI



Italian Way Chicken and Rice has been specially formulated to meet the nutritional needs of large breed adult dogs. This grain-free formula, containing more than 40% chicken and turkey, ensures an optimal protein supply, whilst the whole linseed and soya beans provide the important fatty acids omega-3 and omega-6, which help maintain a healthy skin and shiny coat. Formulated with special insoluble fibre, which helps keep your dog feeling full and, promotes oral hygiene and health. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **12 kg**.

Composition: Chicken and turkey min. 40% (fresh chicken min. 6%, dehydrated chicken meal min. 15%), rice (min. 13%), potato starch, maize, animal fat, peas, hydrolysed animal proteins, lucerne, whole linseed, lignocellulose, whole soya, yeast, dicalcium phosphate, sodium chloride, olive oil (2g/kg), dried tomatoes (1g/kg), dried garlic (0.5g/kg), rosemary oil (10mg/kg), oregano oil (5mg/kg).

Analytical components: Crude protein: 25,0%; Crude fat: 15,5%; Crude fibres: 3,0%; Crude ash: 7,5%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: omega 3: min. 0,9% – omega 6: min. 5%.

Nutritional additives: Vitamin A: 18.000 U.I./kg; Vitamin D3: 1.000 U.I./kg; Vitamin E: 180 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 6,5 mg/kg; Vitamin B2: 5,5 mg/kg; Vitamin B6: 4,5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 25 mg/kg; Calcium-D-Pantothenate: 5 mg/kg; Folic acid: 1,1 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Medium Large (30-45 kg)	350 g - 450 g
Large (45-60 kg)	450 g - 580 g
Giant (60-80 kg)	580 g - 730 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Salmon and Herring

Hypoallergenic

Adult | MINI



Gluten Free



No OGM



No Colorants



Cruelty Free

Italian Way Hypoallergenic Salmon and Herring has been specially formulated to meet the nutritional needs of small and mini breed adult dogs. With more than 30% fish, this diet ensures an optimal protein supply, whilst the fresh salmon, whole linseed and soya beans provide the important fatty acids omega-3 and omega-6, which help maintain a healthy skin and shiny coat. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion. Thanks to the gluten-free formulation, along with the inclusion of hydrolysed protein, this diet is particularly suitable for dogs that have a tendency to develop allergies.

Available in the following formats: **800 g**, **1,5 kg** and **8 kg**.

Composition: Fish min. 30% (dehydrated herring min. 15%, fresh salmon min. 7%, dehydrated salmon meal min. 6%, hydrolysed salmon protein min. 3%), potato starch (min. 15%), animal fat, maize, peas, whole soya, sorghum, hydrolysed animal proteins, lucerne, dicalcium phosphate, rice, whole linseed, lignocellulose, yeast, calcium carbonate, sodium chloride, olive oil (2g/kg), dried tomatoes (1g/kg), dried garlic (0.5g/kg), rosemary oil (10mg/kg), oregano oil (5mg/kg).

Analytical components: Crude protein: 26,0%; Crude fat: 17,0%; Crude fibres: 2,9%; Crude ash: 7,0%; Calcium: 1,5%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: omega 3: min. 0,9% – omega 6: min. 5,5%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.300 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 7,3 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 31 mg/kg; Calcium-D-Pantothenate: 8 mg/kg; Folic acid: 1,1 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Toy/Mini (3-9 kg)	60 g - 150 g
Small (9-18 kg)	150 g - 250 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Salmon and Herring

Hypoallergenic

Adult | MEDIUM



Gluten Free



No OGM



No Colorants



Cruelty Free

Italian Way Hypoallergenic Salmon and Herring has been specially formulated to meet the nutritional needs of medium breed adult dogs. With more than 30% fish, this diet ensures an optimal protein supply, whilst the fresh salmon, whole linseed and soya beans provide the important fatty acids omega-3 and omega-6, which help maintain a healthy skin and shiny coat. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion. Thanks to the gluten-free formulation, along with the inclusion of hydrolysed protein, this diet is particularly suitable for dogs that have a tendency to develop allergies.

Available in the following formats: **3 kg** and **12 kg**.

Composition: Fish min. 30% (dehydrated herring min. 15%, fresh salmon min. 7%, dehydrated salmon meal min. 5%, hydrolysed salmon protein min. 3%), potato starch (min. 15%), animal fat, peas, maize, sorghum, whole soya, hydrolysed animal proteins, lucerne, rice, whole linseed, dicalcium phosphate, lignocellulose, yeast, calcium carbonate, sodium chloride, olive oil (2 g/kg), dried tomatoes (1 g/kg), dried garlic (0,5 g/kg), rosemary oil (10 mg/kg), oregano oil (5 mg/kg).

Analytical components: Crude protein: 26,0%; Crude fat: 16,0%; Crude fibres: 3,0%; Crude ash: 7,2%; Calcium: 1,3%; Phosphorus: 0,9%; Sodium: 0,4%; Fatty acids: omega 3: min. 0,9% – omega 6: min. 5,0%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.100 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 7,3 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 31 mg/kg; Calcium-D-Pantothenate: 8 mg/kg; Folic acid: 1,1 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Medium (18-30 kg)	210 g - 350 g
Medium Large (30-45 kg)	350 g - 470 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Salmon and Herring

Hypoallergenic

Adult | MAXI



Gluten Free



No OGM



No Colorants



Cruelty Free

Italian Way Hypoallergenic Salmon and Herring has been specially formulated to meet the nutritional needs of large breed adult dogs. With more than 30% fish, this diet ensures an optimal protein supply, whilst the fresh salmon, whole linseed and soya beans provide the important fatty acids omega-3 and omega-6, which help maintain a healthy skin and shiny coat. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion. Thanks to the gluten-free formulation, along with the inclusion of hydrolysed protein, this diet is particularly suitable for dogs that have a tendency to develop allergies.

Available in the following formats: **12 kg**.

Composition: Fish min. 30% (dehydrated herring min. 15%, fresh salmon min. 7%, dehydrated salmon meal min. 6%, hydrolysed salmon protein min. 3%), potato starch (min. 12%), peas, maize, animal fat, sorghum, rice, whole soya, hydrolysed animal proteins, lucerne, whole linseed, lignocellulose, yeast, calcium carbonate, dicalcium phosphate, sodium chloride, olive oil (2g/kg), dried tomatoes (1g/kg), dried garlic (0.5g/kg), rosemary oil (10mg/kg), oregano oil (5mg/kg).

Analytical components: Crude protein: 26,0%; Crude fat: 16,0%; Crude fibres: 3,0%; Crude ash: 7,0%; Calcium: 1,2%; Phosphorus: 0,9%; Sodium: 0,4%; Fatty acids: omega 3: min. 0,9% – omega 6: min. 4,7%.

Nutritional additives: Vitamin A: 18.000 U.I./kg; Vitamin D3: 1.000 U.I./kg; Vitamin E: 180 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 6,5 mg/kg; Vitamin B2: 5,5 mg/kg; Vitamin B6: 4,5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 25 mg/kg; Calcium-D-Pantothenate: 5 mg/kg; Folic acid: 1,1 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Medium Large (30-45 kg)	350 g - 450 g
Large (45-60 kg)	450 g - 580 g
Giant (60-80 kg)	580 g - 730 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.

Duck

Sensitive

Adult | MINI



Grain
Free



No
OGM



No
Colorants



Cruelty
Free



Italian Way Sensitive Duck has been specially formulated to meet the nutritional needs of small breed and mini adult dogs. This grain-free formula, containing more than 40% duck, ensures a high protein supply from a single source of animal protein, reducing the carbohydrate load and at the same time providing excellent palatability. Italian Way Sensitive, designed for the most delicate dogs, is enriched with the fatty acids omega-3 and omega-6, which help maintain a healthy skin and shiny coat. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **800 g**, **1,5 kg** and **8 kg**.

Composition: Duck min. 40% (fresh duck min. 12%, dehydrated duck meal min. 29%), potato starch, peas, animal fat, soya bean meal dehulled, lucerne, hydrolysed animal proteins, whole soya, whole linseed, lignocellulose, yeast, dicalcium phosphate, sodium chloride, olive oil (2g/kg), dried tomatoes (1g/kg), dried garlic (0.5g/kg), rosemary oil (10mg/kg), oregano oil (5mg/kg).

Analytical components: Crude protein: 29,0%; Crude fat: 17,0%; Crude fibres: 3,0%; Crude ash: 7,0%; Calcium: 1,5%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: omega 3: min. 1,0% – omega 6: min. 5,5%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.300 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 6,5 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,16 mg/kg; Niacin: 30 mg/kg; Calcium-D-Pantothenate: 8 mg/kg; Folic acid: 1,3 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Toy/Mini (3-9 kg)	60 g - 150 g
Small (9-18 kg)	150 g - 250 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Duck

Sensitive

Adult | MEDIUM



Italian Way Sensitive Duck has been specially formulated to meet the nutritional needs of medium breed adult dogs. This grain-free formula, containing more than 40% duck, ensures a high protein supply from a single source of animal protein, reducing the carbohydrate load and at the same time providing excellent palatability. Italian Way Sensitive, designed for the most delicate dogs, is enriched with the fatty acids omega-3 and omega-6, which help maintain a healthy skin and shiny coat. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **3 kg** and **12 kg**.

Composition: Duck min. 40% (fresh duck min. 12%, dehydrated duck meal min. 29%), potato starch, peas, animal fat, whole soya, lucerne, hydrolysed animal proteins, soya bean meal dehulled, yeast, whole linseed, lignocellulose, dicalcium phosphate, sodium chloride, olive oil (2 g/kg), dried tomatoes (1 g/kg), dried garlic (0,5 g/kg), rosemary oil (10 mg/kg), oregano oil (5 mg/kg).

Analytical components: Crude protein: 27,0%; Crude fat: 17,0%; Crude fibres: 3,0%; Crude ash: 7,5%; Calcium: 1,5%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: omega 3: min. 0,9% – omega 6: min. 5,5%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.100 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7,0 mg/kg; Vitamin B2: 6,0 mg/kg; Vitamin B6: 4,5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,16 mg/kg; Niacin: 28 mg/kg; Calcium-D-Pantothenate: 6 mg/kg; Folic acid: 1,2 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Medium (18-30 kg)	210 g - 350 g
Medium Large (30-45 kg)	350 g - 470 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Duck

Sensitive

Adult | MAXI



Grain Free



No OGM



No Colorants



Cruelty Free

Italian Way Sensitive Duck has been specially formulated to meet the nutritional needs of large breed adult dogs. This grain-free formula, containing more than 40% duck, ensures a high protein supply from a single source of animal protein, reducing the carbohydrate load and at the same time providing excellent palatability. Italian Way Sensitive, designed for the most delicate dogs, is enriched with the fatty acids omega-3 and omega-6, which help maintain a healthy skin and shiny coat. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **12 kg**.

Composition: Duck min. 40% (fresh duck min. 12%, dehydrated duck meal min. 29%), potato starch, peas, animal fat, whole soya, lucerne, hydrolysed animal proteins, soya bean meal dehulled, whole linseed, lignocellulose, dicalcium phosphate, yeast, sodium chloride, olive oil (2 g/kg), dried tomatoes (1 g/kg), dried garlic (0,5 g/kg), rosemary oil (10 mg/kg), oregano oil (5 mg/kg).

Analytical components: Crude protein: 27,0%; Crude fat: 17,0%; Crude fibres: 3,3%; Crude ash: 7,8%; Calcium: 1,5%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: omega 3: min. 1% – omega 6: min. 5,6%.

Nutritional additives: Vitamin A: 18.000 U.I./kg; Vitamin D3: 1.000 U.I./kg; Vitamin E: 180 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 6,3 mg/kg; Vitamin B2: 5,5 mg/kg; Vitamin B6: 4,3 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,16 mg/kg; Niacin: 25 mg/kg; Calcium-D-Pantothenate: 5,8 mg/kg; Folic acid: 1,1 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Medium Large (30-45 kg)	350 g - 450 g
Large (45-60 kg)	450 g - 580 g
Giant (60-80 kg)	580 g - 730 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Trout and blueberries

Hypoallergenic Ideal Weight

Adult | MINI



Grain
Free



No
OGM



No
Colorants



Cruelty
Free

Italian Way Hypoallergenic – Ideal Weight Trout and Blueberries is a complete food formulated without cereals to meet the requirements of mini and small breed adult dogs. Ideal Weight has been developed to help maintain your dog's optimal weight. The protein fraction of animal origin derived from fish is over 95%, with a substantial contribution from trout, a freshwater fish that is highly digestible and low in fat. Ideal Weight is enriched with blueberries and rosemary oil, which supply natural antioxidants and help promote digestion. The grain free formulation, along with the hydrolysed protein from fish, make this food particularly suitable for dogs that are susceptible to allergies.

Available in the following formats: **800 g**, **1,5 kg** and **8 kg**.

Composition: Fish min. 33% (Dehydrated trout min. 20%, Fresh trout min. 7%, Hydrolysed proteins min. 6%), Potato starch (min. 20%), Peas, Whole soybean seed, Decorticated soybean flour, Animal fat, Hydrolysed animal proteins, Dehydrated alfalfa, Whole flaxseed, Pure concentrated crude fibre (from natural lignocellulose), Blueberry (min. 1%), Brewer's yeast, Calcium carbonate, Dicalcium phosphate, Sodium chloride, Olive oil (2 g/kg), Dehydrated tomato (1 g/kg), Dried garlic (0.5 g/kg), Rosemary oil (10 mg/kg), Oregano oil (5 mg/kg).

Analytical components: Crude protein: 28.0%; Crude fats: 15.0%; Crude fibre: 3.0%; Crude ash: 7.3%; Calcium: 1.5%; Phosphorus: 1.0%; Sodium: 0.4%; Fatty acids: (Omega 3: min. 0.9% - Omega 6: min. 4.5%).

Nutritional additives: Vitamin A: 20,000 U.I./kg; Vitamin D3: 1,300 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7.4 mg/kg; Vitamin B2: 6.3 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0.1 mg/kg; Biotin: 0.15 mg/kg; Niacin: 31 mg/kg; Calcium D-Pantothenate: 7.5 mg/kg; Folic acid: 1.2 mg/kg; 3b201 Iodine: 0.8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Selenium (Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060): 0.1mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Toy/Mini (3-9 kg)	60 g - 170 g
Small (9-18 kg)	170 g - 280 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Trout and blueberries

Hypoallergenic Ideal Weight

Adult | MEDIUM



Italian Way Hypoallergenic – Ideal Weight Trout and Blueberries is a complete food formulated without cereals to meet the requirements of medium breed adult dogs. Ideal Weight has been developed to help maintain your dog's optimal weight. The protein fraction of animal origin derived from fish is over 95%, with a substantial contribution from trout, a freshwater fish that is highly digestible and low in fat. Ideal Weight is enriched with blueberries and rosemary oil, which supply natural antioxidants and help promote digestion. The grain free formulation, along with the hydrolysed protein from fish, make this food particularly suitable for dogs that are susceptible to allergies.

Available in the following formats: **3 kg** and **12 kg**.

Composition: Fish min. 33% (Dehydrated trout min.20%, Fresh trout min.7%, Hydrolysed proteins min.6%), Potato starch (min.15%), Peas, Whole soybean seed, Animal fat, Hydrolysed animal proteins, Dehydrated alfalfa, Whole flaxseed, Pure concentrated crude fibre (from natural lignocellulose), Decorticated soybean flour, Blueberry (min.1%), Brewer's yeast, Dicalcium phosphate, Sodium chloride, Olive oil (2g/kg), Dehydrated tomato (1g/kg), Dried garlic (0.5g/kg), Rosemary oil (10mg/kg), Oregano oil (5mg/kg).

Analytical components: Crude protein: 27,0%; Crude fat: 16,0%; Crude fibres: 3,0%; Crude ash: 7,0%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: (Omega 3: min. 1,0% - Omega 6: min. 4,5%).

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.100 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7 mg/kg; Vitamin B2: 6 mg/kg; Vitamin B6: 4,5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 29 mg/kg; Calcium-D-Pantothenate: 6 mg/kg; Folic acid: 1 mg/kg; 3b201 Iodio: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Medium (18-30 kg)	280 g - 400 g
Medium Large (30-45 kg)	400 g - 480 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Trout and blueberries Hypoallergenic Ideal Weight

Adult | MAXI



Grain
Free



No
OGM



No
Colorants



Cruelty
Free

Italian Way Hypoallergenic – Ideal Weight Trout and Blueberries is a complete food formulated without cereals to meet the requirements of large breed adult dogs. Ideal Weight has been developed to help maintain your dog's optimal weight. The protein fraction of animal origin derived from fish is over 95%, with a substantial contribution from trout, a freshwater fish that is highly digestible and low in fat. Ideal Weight is enriched with blueberries and rosemary oil, which supply natural antioxidants and help promote digestion. The grain free formulation, along with the hydrolysed protein from fish, make this food particularly suitable for dogs that are susceptible to allergies.

Available in the following formats: **12 kg**.

Composition: Fish min. 33% (Dehydrated trout min. 20%, Fresh trout min. 7%, Hydrolysed proteins min. 6%), Potato starch (min. 20%), Peas, Whole soybean seed, Animal fat, Hydrolysed animal proteins, Dehydrated alfalfa, Whole flaxseed, Pure concentrated crude fibre (from natural lignocellulose), Decorticated soybean flour, Blueberry (min. 1%), Brewer's yeast, Dicalcium phosphate, Sodium chloride, Olive oil (2 g/kg), Dehydrated tomato (1 g/kg), Dried garlic (0.5 g/kg), Rosemary oil (10 mg/kg), Oregano oil (5 mg/kg).

Analytical components: Crude protein: 27,0%; Crude fat: 16,0%; Crude fibres: 3,0%; Crude ash: 7,0%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: (Omega 3: min. 1,0% - Omega 6: min. 4,4%).

Nutritional additives: Vitamin A: 18.000 U.I./kg; Vitamin D3: 1.000 U.I./kg; Vitamin E: 180 mg/kg; Vitamin C: 130 mg/kg; Vitamin B1: 6 mg/kg; Vitamin B2: 5,3 mg/kg; Vitamin B6: 4,1 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 26 mg/kg; Calcium-D-Pantothenate: 6 mg/kg; Folic acid: 1 mg/kg; 3b201 Iodio: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes: divided into two meals. Always provide access to fresh, clean water.

Breef of dog	Daily feeding rate in grammes
Medium Large (30-45 kg)	400 g - 480 g
Large (45-60 kg)	480 g - 580 g
Giant (60-80 kg)	580 g - 780 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.

Chicken and Turkey

Junior

Junior



Gluten Free



No OGM



No Colorants



Cruelty Free

Italian Way Wet Junior Chicken and Turkey is a food designed to meet the needs of puppies of all sizes. Its gluten-free formula and rich composition of high-value organic raw materials make it particularly suitable to best support your puppy's muscular growth. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion, while the added garlic and oregano support animal immune defences.

Available in the following formats:

150g Junior Mini and **400g** Junior Medium | Maxi

Composition: Chicken meat 19%, Pork heart, Tomatoes 17%, Pork liver, Turkey meat 11%, Rice 8%, Pea protein, Minerals, Olive oil 0,4%, Fermented rice, Rosemary 0,15%, Oregano leaves 0,15%, Dried garlic 0,15%.

Analytical constituents: Moisture: 76,8%, Crude Protein 9%, Crude Oils and fats 5%, Crude fibres 1,5%, Crude Ash 2%.

Nutritional additives: Vitamin A 2.025U.I./kg, Vitamin D3 254U.I./kg.

Recommended daily intake **MINI:** It is advised to split the recommended feeding rate into two meals daily.

MONTH	1-4 kg	5-7 kg	8-10 kg
1-3	75-250g	-	-
3-4	90-250g	-	-
5-7	100-200g	250-320g	-
8-12	70-150g	270-290g	320-350g

Recommended daily intake **MEDIUM | **MAXI**:** It is advised to split the recommended feeding rate into two meals daily.

MESI/MONTH	2-4 kg	5-7 kg	8-10 kg	14-20 kg	30 kg	40 kg
1-3	150-250g	300-380g	400-550g	700-900g	-	-
3-4	-	280-390g	400-550g	600-900g	-	-
5-7	-	-	350-450g	550-800g	1200g	-
8-12	-	-	320-350g	500-600g	900g	1300g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.

Chicken and Rice

Classic Fit

Adult



Italian Way Wet Classic Fit Chicken and Rice is a food formulated to best meet the needs of adult dogs. Its gluten-free formula and rich composition of high-value organic raw materials make it tasty and nutritious even for the most challenging animals. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion, while the added garlic and oregano support animal immune defences.

Available in the following formats:

150g Adult Mini and **400g** Adult Medium | Maxi

Composition: Chicken meat 26%, Tomatoes 17%, Pork heart, Pork liver, Turkey meat, Rice 8%, Minerals, Brewer's yeast, Olive oil 0,4%, Fermented rice, Rosemary 0,15%, Oregano leaves 0,15%, Dried garlic 0,15%.

Analytical constituents: Moisture: 77,5%, Crude Protein 8%, Crude Oils and fats 6%, Crude fibres 1,5%, Crude Ash 2%.

Nutritional additives: Vitamin A 2.025 U.I./kg, Vitamin D3 254 U.I./kg.

Recommended daily intake MINI: It is advised to split the recommended feeding rate into two meals daily.

Kg	1	2	3	4	5	6	7	8	9	10
	55g	85g	120g	140g	165g	190g	215g	240g	260g	280g

Recommended daily intake MEDIUM | MAXI: It is advised to split the recommended feeding rate into two meals daily.

Kg	10	20	30	40	50	60	70	80
	265g	410g	550g	670g	740g	900g	1000g	1150g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.

Salmon

Hypoallergenic

Adult



Italian Way Wet Hypoallergenic Salmon is a food formulated to best meet the needs of dogs with particular food intolerances. The fresh salmon and specially added tomato and rosemary naturally contribute omega 3 and omega 6 fatty acids with an antioxidant function. Its gluten-free formula and rich composition of high-value organic raw materials make it tasty and nutritious even for the most challenging animals, while the addition of garlic and oregano support animal immune defences.

Available in the following formats:
150g Mini and **400g** Medium | Maxi

Composition: Salmon 56%, Tomato 16,5%, Rice, Carrots 6%, Fishgelatine, Minerals, Olive oil 0,4%, Fermented rice, Rosemary 0,15%, Oregano leaves 0,15%, Dried garlic 0,15%.

Analytical constituents: Moisture: 74%, Crude Protein 9%, Crude Oils and fats 6,2%, Crude fibres 1,5%, Crude Ash 2,8%.

Nutritional additives: Vitamin A 2.025U.I./kg, Vitamin D3 254U.I./kg.

Recommended daily intake **MINI:** It is advised to split the recommended feeding rate into two meals daily.

Kg	1	2	3	4	5	6	7	8	9	10
	55g	85g	120g	140g	165g	190g	215g	240g	260g	280g

Recommended daily intake **MEDIUM | MAXI:** It is advised to split the recommended feeding rate into two meals daily.

Kg	10	20	30	40	50	60	70	80
	265g	410g	550g	670g	740g	900g	1000g	1150g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.



Duck Sensitive

Adult



Italian Way Wet Sensitive Duck is a food formulated to best meet the needs of adult dogs. Its gluten-free formula and rich composition of high-value organic raw materials make it tasty and nutritious even for the most challenging animals. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion, while the added garlic and oregano support animal immune defences.

Available in the following formats:
150g Mini and **400g** Medium | Maxi

Composition: Duck meat 26%, Chicken meat, Tomatoes 17%, Pork liver, Pork heart, Potatoes 5%, Peas, Minerals, Pea protein, Linseed, Olive oil 0,4%, Fermented rice, Rosemary 0,15%, Oregano leaves 0,15%, Dried garlic 0,15%.

Analytical constituents: Moisture: 80%, Crude Protein 7,5%, Crude Oils and fats 6,6%, Crude fibres 1,5%, Crude Ash 2%.

Nutritional additives: Vitamin A 2.025U.I./kg, Vitamin D3 254U.I./kg.

Recommended daily intake MINI: It is advised to split the recommended feeding rate into two meals daily.

Kg	1	2	3	4	5	6	7	8	9	10
	55g	85g	120g	140g	165g	190g	215g	240g	260g	280g

Recommended daily intake MEDIUM | MAXI: It is advised to split the recommended feeding rate into two meals daily.

Kg	10	20	30	40	50	60	70	80
	265g	410g	550g	670g	740g	900g	1000g	1150g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.

Trout and blueberries

Hypoallergenic

Ideal Weight

Adult



Italian Way Hypoallergenic Ideal Weight Trout & Blueberry is a complete food formulated to best meet the needs of all sized adult dogs. Its gluten-free formula has been studied for dogs with particular allergies and food intolerances. Thanks to the trout highly digestible and low in fat this food helps dogs to maintain a perfect body weight.

The contribute of blueberries which are rich in flavonoids supports the antioxidant action of tomato, olive oil and rosemary and promotes digestion, while garlic and oregano support the pet's immune defenses.

Available in the following formats:

150g Junior Mini and **400g** Junior Medium | Maxi

Composition: Trout 26%, chicken meat, tomatoes 17%, pork liver, pork heart, blueberry 5%, pumpkin, minerals, brewer's yeast, linseed, olive oil 0,4%, rosemary 0,15%, oregano leaves 0,15%, dried garlic 0,15%, fermented rice.

Analytical components: Moisture: 80,0%; Crude protein: 7,0%; Crude fat: 5,0%; Crude fibers: 1,5%; Crude ash: 2,5%.

Nutritional additives: Vitamin A 2.025 IU/kg, Vitamin D3 254 IU/kg.

Recommended daily intake MINI: It is advised to split the recommended feeding rate into two meals daily.

Kg	1	2	3	4	5	6	7	8	9	10
	55g	85g	120g	140g	165g	190g	215g	240g	260g	280g

Recommended daily intake MEDIUM | MAXI: It is advised to split the recommended feeding rate into two meals daily.

Kg	10	20	30	40	50	60	70	80
	265g	410g	550g	670g	740g	900g	1000g	1150g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.



Chicken and Turkey

Kitten



Gluten Free



No OGM



No Colorants



Cruelty Free

Italian Way Chicken and Turkey Kitten has been specially formulated to meet the needs of kittens throughout the growth phase. This gluten-free formula, containing more than 12% fresh chicken and turkey, is designed to fully meet your kitten's protein requirements, promoting correct muscle development. Rich in energy, and with a reduced reliance on carbohydrates from cereals, this tasty recipe helps support growth and development in your kitten's most active phase of life. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **400 g** and **1,5 kg**.

Composition: Chicken and turkey min. 40% (fresh min. 12%, dehydrated min. 32%), peas, potato starch, rice, animal fat, maize gluten, maize, whole soya, hydrolysed animal proteins, whole linseed, yeast, soya bean meal dehulled, lignocellulose, olive oil 1,3 g/kg, dried tomatoes (1 g/kg), dried garlic (0,1 g/kg), rosemary oil (6 mg/kg), oregano oil (3 mg/kg).

Analytical components: Crude protein: 37,0%; Crude fat: 17,0%; Crude fibres: 2,1%; Crude ash: 7,7%; Calcium: 1,5%; Phosphorus: 1,2%; Sodium: 0,5%; Fatty acids: omega 3: min. 0,56% – omega 6: min. 4,2%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.300 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 130 mg/kg; Vitamin B1: 6,7 mg/kg; Vitamin B2: 6,5 mg/kg; Vitamin B6: 4,5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 30 mg/kg; Calcium-D-Pantothenate: 9 mg/kg; Folic acid: 1,4 mg/kg; Taurine: 1970 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes:

Kittens during weaning	ad lib feeding (as much as they want to eat)
Growing kittens post-weaning	70 - 90 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Chicken and Rice

Classic Fit

Adult



Italian Way Chicken and Rice is a gluten-free formula containing more than 40% chicken and turkey designed to provide your cat, which is an obligate carnivore, with a high protein diet and excellent palatability. This diet, which is suitable for indoor or outdoor cats, is rich in omega-3 and omega 6-fatty acids, which help maintain healthy skin and a shiny coat. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **400 g**, **1,5 kg** and **8 kg**.

Composition: Chicken and turkey min. 40% (fresh chicken min. 6%, dehydrated chicken meal min. 16%) peas, potato starch, rice (min. 8%), animal fat, maize gluten, maize, whole soya, hydrolysed animal proteins, whole linseed, yeast, soya bean meal dehulled, lignocellulose, olive oil (1.3g/kg), dried tomatoes (1g/kg), dried garlic (0.1g/kg), rosemary oil (6mg/kg), oregano oil (3mg/kg).

Analytical components: Crude protein: 36,0%; Crude fat: 16,0%; Crude fibres: 2,4%; Crude ash: 7,9%; Calcium: 1,4%; Phosphorus: 1,1%; Sodium: 0,5%; Fatty acids: omega 3: min. 0,56% – omega 6: min. 4,1%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.300 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 130 mg/kg; Vitamin B1: 6,7 mg/kg; Vitamin B2: 6,5 mg/kg; Vitamin B6: 4,5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 30 mg/kg; Calcium-D-Pantothenate: 9 mg/kg; Folic acid: 1,4 mg/kg; Taurine: 1970 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1mg/kg.

Recommended daily feeding rate in grammes:

Adult cats	70 - 90 g
Pregnant queens	90 - 120 g
Lactating queens	140 - 200 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Salmon and Herring Sterilized

Adult



Italian Way Sterilized Salmon and Herring has been specifically designed to meet the needs of sterilized cats. The fresh salmon, together with the supplementation of tomatoes and rosemary oil, naturally supply the fatty acids omega-3 and omega-6, along with antioxidant functions. The protein supply, thanks to the presence of methionine, does not create a burden on renal function, and alongside the gluten-free formula, with reduced intake of carbohydrates, it helps promotes an ideal body weight.

Available in the following formats: **400 g**, **1,5 kg** and **8 kg**.

Composition: Fish min. 30% (dehydrated herring meal min. 15%, fresh salmon min. 6%, dehydrated salmon meal min. 5%, hydrolysed salmon protein min. 4%), potato starch (min. 12%), maize, peas, animal fat, soya bean meal dehulled, maize gluten, whole soya, hydrolysed animal proteins, yeast, whole linseed, lignocellulose, calcium carbonate, dicalcium phosphate, olive oil (1,3 g/kg), dried tomatoes (1 g/kg), dried garlic (0,1 g/kg), rosemary oil (6 mg/kg), oregano oil (3 mg/kg).

Analytical components: Crude protein: 35,0%; Crude fat: 16,0%; Crude fibres: 2,3%; Crude ash: 7,5%; Calcium: 1,3%; Phosphorus: 1,1%; Sodium: 0,4%; Fatty acids: omega 3: min. 0,6% – omega 6: min. 3,7%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.300 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 130 mg/kg; Vitamin B1: 7,0 mg/kg; Vitamin B2: 7,0 mg/kg; Vitamin B6: 5,1 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 30 mg/kg; Calcium-D-Pantothenate: 10 mg/kg; Folic acid: 1,5 mg/kg; Taurine: 1970 mg/kg; L-Carnitine: 1960 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes:

Adult sterilised cats	70 g - 90 g
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Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Duck

Sensitive

Adult



Grain Free



No OGM



No Colorants



Cruelty Free

Italian Way Duck Sensitive Cat has been specially formulated to meet the nutritional needs of the most demanding cats. This grain-free formula, containing more than 40% duck, is designed to provide your cat, which is an obligate carnivore, with a high protein diet and excellent palatability. This recipe, which is dedicated to 'fussy' cats, is rich in omega-3 and omega 6-fatty acids which help maintain healthy skin and a shiny coat. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion.

Available in the following formats: **400 g**, **1,5 kg** and **8 kg**.

Composition: Duck min. 40% (fresh duck min. 10%, dehydrated duck meal min. 35%), potato starch, peas, soya bean meal dehulled, animal fat, whole soya, hydrolysed animal proteins, yeast, whole linseed, lignocellulose, olive oil (1.3g/kg), dried tomatoes (1g/kg), dried garlic (0.1g/kg), rosemary oil (6mg/kg), oregano oil (3mg/kg).

Analytical components: Crude protein: 36,0%; Crude fat: 16,0%; Crude fibres: 2,0%; Crude ash: 8,0%; Calcium: 1,5%; Phosphorus: 1,1%; Sodium: 0,5%; Fatty acids: omega 3: min. 0,55% – omega 6: min. 4,1%.

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.300 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 130 mg/kg; Vitamin B1: 6,7 mg/kg; Vitamin B2: 6,5 mg/kg; Vitamin B6: 4,5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 30 mg/kg; Calcium-D-Pantothenate: 9 mg/kg; Folic acid: 1,4 mg/kg; Taurine: 1970 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes:

Adult cats	70 - 90 g
Pregnant queens	90 - 120 g
Lactating queens	140 - 200 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.



Trout and blueberries

Sterilized
Ideal Weight

Adult



Grain
Free



No
OGM



No
Colorants



Cruelty
Free

Italian Way Sterilized – Ideal Weight Trout and Blueberries is a complete food formulated without cereals to meet the requirements of adult cats of all breeds and sizes. Ideal Weight has been developed to help maintain your cat's optimal weight. The protein fraction of animal origin derived from fish is over 95%, with a substantial contribution from trout, a freshwater fish that is highly digestible and low in fat. Ideal Weight is enriched with blueberries and rosemary oil, which supply natural antioxidants and help promote digestion. The grain free formulation, along with the hydrolysed protein from fish, make this food particularly suitable for cats that are susceptible to allergies.

Available in the following formats: **400 g**, **1,5 kg** and **8 kg**.

Composition: Fish min. 33% (Dehydrated trout min.20%, Fresh trout min.7%, Hydrolysed proteins min.6%), Potato starch (min.15%), Peas, Whole soybean seed, Animal fat, Hydrolysed animal proteins, Dehydrated alfalfa, Whole flaxseed, Pure concentrated crude fibre (from natural lignocellulose), Decorticated soybean flour, Blueberry (min.1%), Brewer's yeast, Dicalcium phosphate, Sodium chloride, Olive oil (2g/kg), Dehydrated tomato (1g/kg), Dried garlic (0.5g/kg), Rosemary oil (10mg/kg), Oregano oil (5mg/kg).

Analytical components: Crude protein: 27,0%; Crude fat: 16,0%; Crude fibres: 3,0%; Crude ash: 7,0%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,4%; Fatty acids: (Omega 3: min. 1,0% - Omega 6: min. 4,5%).

Nutritional additives: Vitamin A: 20.000 U.I./kg; Vitamin D3: 1.100 U.I./kg; Vitamin E: 200 mg/kg; Vitamin C: 150 mg/kg; Vitamin B1: 7 mg/kg; Vitamin B2: 6 mg/kg; Vitamin B6: 4,5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 29 mg/kg; Calcium-D-Pantothenate: 6 mg/kg; Folic acid: 1 mg/kg; 3b201 Iodio: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b8.10 Organic form of selenium produced by *Saccharomyces cerevisiae* CNCM I-3060: 0,1 mg/kg.

Recommended daily feeding rate in grammes:

Cats Adult Sterilized

70 g - 90 g

Instructions for correct use:

feed in the traditional way, as a dry food in your dog's bowl, with water in a separate bowl.

Chicken and Turkey

Kitten



Gluten Free



No OGM



No Colorants



Cruelty Free



Italian Way Wet Kitten is a food designed to best nourish puppies in their delicate phase of growth. Its gluten-free formula and rich composition of high-value organic raw materials make it particularly suitable to best support your puppy's muscular development. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion, while the added garlic and oregano support animal immune defences.

Available in the following formats: **80 g**.

Composition: Chicken meat 30%, Pork heart, Pork liver, Turkey meat 13%, Rice, Tomatoes 1,7%, Yeast, Minerals, Olive oil 0,4%, Rosemary 0,01%, Oregano leaves 0,01%, Dried garlic 0,01%.

Analytical constituents: Moisture: 78,5%, Crude Protein 10%, Crude Oils and fats 5%, Crude fibres 0,5%, Crude Ash 1,5%.

Nutritional additives: Vitamin D3 127 U.I./kg, Taurine 1500 mg/kg, Zinc (as zinc sulphate, monohydrate) 15 mg/kg, Manganese (as manganous sulphate, monohydrate) 3 mg/kg, Iodine (as calcium iodate, anhydrous) 0,75 mg/kg.

Recommended daily intake: It is advised to split the recommended feeding rate into two meals daily.

MONTHS	1	3	5	7	9	12
kg	0,5	1,3	2,3	2,9	3,3	4
	110g	200g	255g	300g	265g	275g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.

Chicken and Rice

Classic Fit

Adult



Italian Way Wet Cat Classic Fit is a food formulated to best meet the needs of adult cats. Its gluten-free formula and rich composition of high-value organic raw materials make it tasty and nutritious even for the most challenging animals. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion, while the added garlic and oregano support animal immune defences

Available in the following formats: **80 g**.

Composition: Chicken meat 31%, Pork heart, Turkey meat, Pork liver, Rice 1,8%, Tomatoes 1,8%, Yeast, Minerals, Olive oil 0,45%, Rosemary 0,01%, Oregano leaves 0,01%, Dried garlic 0,01%.

Analytical constituents: Moisture: 78,5%, Crude Protein 10%, Crude Oils and fats 5%, Crude fibres 0,5%, Crude Ash 1,5%.

Nutritional additives: Vitamin D3 127 U.I./kg, Taurine 1500 mg/kg, Zinc (as zinc sulphate, monohydrate) 15 mg/kg, Manganese (as manganous sulphate, monohydrate) 3 mg/kg, Iodine (as calcium iodate, anhydrous) 0,75 mg/kg.

Recommended daily intake: It is advised to split the recommended feeding rate into two meals daily.

kg	2	3	4	5	6	7	8
	120g	160g	195g	230g	260g	295g	325g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.

Salmon

Sterilized

Adult



Gluten
Free



No
OGM



No
Colorants



Cruelty
Free

Italian Way Wet Cat Sterilized Salmon is a food formulated to best meet the needs of sterilised cats. The fresh salmon and specially added tomato and rosemary naturally contribute omega 3 and omega 6 fatty acids with an antioxidant function. Its gluten-free formula and rich composition of high-value organic raw materials make it tasty and nutritious even for the most challenging animals, while the addition of garlic and oregano support animal immune defences.

Available in the following formats: **80 g**.

Composition: Chicken meat, Pork heart, Salmon 14%, Pork liver, Tomatoes 1,8%, Yeast, Minerals, Olive oil 0,45%, Fermented rice, Rosemary 0,01%, Oregano leaves 0,01%, Dried garlic 0,01%.

Analytical constituents: Moisture: 78,5%, Crude Protein 10%, Crude Oils and fats 6,5%, Crude fibres 0,5%, Crude Ash 1,6%.

Nutritional additives: Vitamin D3 127 U.I./kg, Taurine 1500 mg/kg, Zinc (as zinc sulphate, monohydrate) 15 mg/kg, Manganese (as manganous sulphate, monohydrate) 3 mg/kg, Iodine (as calcium iodate, anhydrous) 0,75 mg/kg.

Recommended daily intake: It is advised to split the recommended feeding rate into two meals daily.

kg	2	3	4	5	6	7	8
	120g	160g	195g	230g	260g	295g	325g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.

Duck

Sensitive

Adult



Gluten
Free



No
OGM



No
Colorants



Cruelty
Free



Italian Way Wet Cat Sensitive Duck is a food formulated to best meet the needs of adult cats. Its gluten-free formula and rich composition of high-value organic raw materials make it tasty and nutritious even for the most challenging animals. Enriched with tomatoes and rosemary oil, which are natural sources of antioxidants and help promote digestion, while the added garlic and oregano support animal immune defences.

Available in the following formats: **80 g**.

Composition: Chicken meat, Pork heart, Duck meat 14%, Pork liver, Tomatoes 1,8%, Yeast, Minerals, Olive oil 0,45%, Fermented rice, Rosemary 0,01%, Oregano leaves 0,01%, Dried garlic 0,01%. Analytical constituents: Moisture 78,5%, Crude Protein 10,5%, Crude Oils and fats 5,5%, Crude fibres 0,5%, Crude Ash 1,5%.

Analytical constituents: Moisture: 78,5%, Crude Protein 10,5%, Crude Oils and fats 5,5%, Crude fibres 0,5%, Crude Ash 1,5%.

Nutritional additives: Vitamin D3 127 U.I./kg, Taurine 1500 mg/kg, Zinc (as zinc sulphate, monohydrate) 15 mg/kg, Manganese (as manganous sulphate, monohydrate) 3 mg/kg, Iodine (as calcium iodate, anhydrous) 0,75 mg/kg.

Recommended daily intake: It is advised to split the recommended feeding rate into two meals daily.

kg	2	3	4	5	6	7	8
	120g	160g	195g	230g	260g	295g	325g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.

Trout and blueberries

Sterilized
Ideal Weight

Adult



Italian Way Hypoallergenic Ideal Weight Trout & Blueberry is a complete food formulated to best meet the needs of sterilized cats. Its gluten-free formula supplemented with taurine, has been studied for cats with particular allergies and food intolerances.

Thanks to the trout highly digestible and low in fat, this food helps cats to maintain a perfect body weight.

The contribute of blueberries which are rich in flavonoids supports the antioxidant action of tomato, olive oil and rosemary and promotes digestion, while garlic and oregano support the pet's immune defenses.

Composition: Chicken meat, Pork heart, Pork liver, Trout 14%, Blueberries: 1,7%, Tomatoes, Minerals, Olive oil 0,4%, Fermented rice, Rosemary 0,01%, Oregano leaves 0,01%, Dried garlic 0,01%.

Analytical constituents: Moisture: 78,5%, Crude Protein 10,5%, Crude fats 5,%, Crude fibres 0,5%, Crude Ash 2,0%.

Nutritional additives: Vitamin D3 127 U.I./kg, Taurine 1500 mg/kg, Zinc (as zinc sulphate, monohydrate) 15 mg/kg, Manganese (as manganous sulphate, monohydrate) 3 mg/kg, Iodine (as calcium iodate, anhydrous) 0,75 mg/kg.

Recommended daily intake: It is advised to split the recommended feeding rate into two meals daily.

kg	2	3	4	5	6	7	8
	120g	160g	195g	230g	260g	295g	325g

Instructions for proper use: The product is ready to use, serve at room temperature. Once opened, refrigerate the product and use within 2/3 days.

Available in the following formats: **80 g**.



Ricette italiane tutte da mordere ●●●

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